

HashTagDial

Apps on the Fly

World's first hashtag dial search directory for mobile applications.

Key Offerings

Problem Statement:

- Businesses Large or Small Need an App
- Apps are required but need not be downloaded on the phone
 - Users do not like to have too many Apps on their Phones
- App Stores have become Grocery Stores of Apps
- Business Websites are cumbersome to Operate
- Many of the Small & Mid-Sized Businesses do not have a Web Presence, Landing Page or even an App

Solution:

Test Automation: Selenium

Performance Testing: Jmeter

Security Testing: Burpsuite

Other Tools: JIRA, MantisBT

How it Works?

1. Convert your Business into a Unique Coded Number
2. Convert your Website/App into a Unique Coded Number
3. The Number has to be easily memorable like DHL : 345
4. The User has to just #Dial your Number
5. Once the Number is #dialed the Business App is launched on the phone
6. Once the Number is #dialed the Business Website is launched on the phone
7. Business can also have lead forms, other forms of engagement via this
8. User interacts on this page like he would do on a regular App

QA Expertise:

Quality Engineering expertise since 2013





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Platform Highlights

- App for Apps
- Brands can have premium Hashtag Dial Numbers
- Eliminate the hassle of constantly downloading new apps.
- Get rid of cluttered apps and invest in efficient space & memory utilization.

applications.

- AI Intelligent technology creates a lighter app experience by identifying logos from your website.
- Brands can have Branding/Sales/Lead Gen Campaigns on the platform
- Get Results according to the location, time, profile of the person.

Problem Statement:



Despite the necessity for apps, both large and small businesses face challenges.

Users resist downloading more apps, turning app stores into crowded marketplaces.

Business websites are cumbersome, and many smaller businesses lack any web presence or app altogether.

Solution:



Here is a revolutionary AI solution: HashTagDial

Transform your business into a unique, easily memorable coded number.

Just #dial the number, and instantly launch your app or website on the user's phone.

Engage customers seamlessly with lead forms and interactive features, providing a user experience akin to a regular app.

Say goodbye to app downloads and cumbersome websites!

How it Works?



1. Convert your Business/ Website into a Unique Coded Number
2. The Number has to be easily memorable like DHL : 345
3. The User has to just #Dial your Number
4. Once the Number is #dialed the Business App is launched on the fly
5. Business can also have lead forms, other forms of engagement
6. User interacts on this platform like he would do on a regular App/ Website